

Session Leader Guide KS3 Assembly	
Time: 20 minutes	
Slide 1 – Opening Slide	0.5 minutes
<ol style="list-style-type: none"> 1. Say: This is an important time for you to start thinking around jobs and careers. The subjects you choose can be important for progressing to the job and career that you 2. Say: Even if you are not totally sure about what career you want there are tools that can help you when thinking about jobs and careers that interest you. 3. Say: Today we are going to start to look at something call Labour Market Information and how it can help us make informed choices. 4. Say: After today’s assembly you will have a tutorial session to look at a specific part of Labour Market Information in more detail to help you with subject choices and to learn about skills 	
Slide 2 – Aims for this Assembly	0.5 minutes
<ol style="list-style-type: none"> 1. Go through the aims on the slide with students. 2. Explain: This part of the country, where we live, go to school and most likely work is called the West of England region 	
Slide 3 – Outcomes for today	0.5 minutes
<ol style="list-style-type: none"> 1. Go through the outcomes on the slide with the students 	
Slide 4 - What is Labour Market Information?	2 minutes
<ol style="list-style-type: none"> 1. Say: What is Labour Market Information? 2. Say: Labour Market Information is usually abbreviated to LMI 3. Say: LMI is data, analysis and information which tells us all about the world of work 4. Say: Our West of England Combine Authority give us LMI telling us about the world of work in our region, the West of England. 5. Say: This West of England specific LMI is what we are looking at today and it tells us lots of things including who local employers are, what sectors they are in and the jobs they offer. 	
Slide 5 - Why do you need to know about Labour Market Information?	2 minutes
<ol style="list-style-type: none"> 1. Say: Why do we need to know about Labour Market Information? 2. Say: The West of England region has exciting job and career opportunities and LMI helps us to take advantage of these opportunities. 3. Say: LMI tells us where these jobs and careers are 4. Say: LMI tells us what skills and qualifications these jobs and careers need 5. Explain: We can use this knowledge to choose subjects which can lead to certain jobs and opportunities and to learn more about the jobs we are interested in. 	
Slide 6 -Key words you’ll hear today	2 minutes
<ol style="list-style-type: none"> 1. Say: You will hear the word sector a lot during this assembly. 2. Say: It can be used when saying business sector or even job sector 3. Explain: A sector is all the employers, businesses and other organisations that do similar things grouped together 4. Say: For example, clothes shops are in the same sector as food shops as they sell things, this is called the Retail sector. 5. Explain: Our region, the West of England has a lot of different sectors, which we’ll look at later, but some of our sectors include Education, Manufacturing and Information and Communication. 	
Slide 7 – The West of England Business Environment	2 minutes
<ol style="list-style-type: none"> 1. Ask: Can anyone tell me what the West of Wales Business Environment is? 2. Action: Take answers from students and/or click to reveal answer 3. Say: When all the sectors, employers, businesses and organisations in our region are added together we call this our Business Environment. 	

4. **Explain:** West of England LMI information tell us that our Business Environment has about 16 different sectors made up of 46,275 businesses and interestingly 78% of these businesses have fewer than five employees – so mostly small businesses!

Slide 8 – Why know about the West of England Business Environment? 2 minutes

1. **Say:** Why do we need to know about the West of England Business Environment
2. **Explain:** Our region has exciting job and career opportunities all around us. We sometimes overlook that and think other areas of the UK, say London, has all the exciting jobs.
3. **Say:** That isn't the case and there are employers and businesses here that want to give us opportunities.
4. **Explain:** If we understand who makes up our business environment we can look at where job and career opportunities are likely to be and recognise the employers who offer opportunities

Slide 9 - Which sectors employ the most people in our West of England Business Environment? 3 minutes

1. **Ask:** Which sectors employ the most people in our West of England Business Environment?
2. **Action:** Take answers from students and/or click to reveal answer
3. **Go through** and read out the slides top six sectors, so largest sectors and use examples below:
 - **Professional, Scientific and Technical Sector** would include Labs that are processing COVID tests or even law firms
 - **Education Sector** includes schools, colleges or universities.
 - **Accommodation and food Sector** – hotels and restaurants
 - **Human health and social work** – hospitals and care homes
 - **Wholesale and retail trade** – shops and car show rooms
 - **Administrative and support services** - call centres
4. **Explain:** This is really important LMI information for us to know. If we know which are the largest sectors it means we know which sectors have the most potential for job and career opportunities, as they need more people. We can then begin to think about what jobs these sectors have and what subjects and skills we would need to get those jobs. You'll look at subjects and skills in your tutorials. For now it's important we know which employers from our region make up these sectors. We'll look at this next.

Slide 10 – Can you match these employers from our region to their sector? 3 minutes

1. **Say:** This slide shows us three employers from our region
2. **Go through** and read out the brand logos
3. **Ask:** Does anyone know what they do, the NHS is obvious but what about the other two?
4. **Say:** Nisbets develops, sells and distributes commercial kitchen equipment
5. **Say:** Hargreaves Lansdown is a financial service company
6. **Ask:** Now we know what they do, can you tell me what sector they are from?
7. **Action:** Take answers from students and/or click to reveal answer one by one
1. **Explain:** This is also very important LMI for us to know. We know which sectors have more potential opportunities for us. We can now start to look at employers we see around us and put them in to their sectors. We can use this information to see which employers are more likely to have job and career opportunities and begin to research them. In your own time google search job adverts and opportunities for some of the employers you recognise from

our West of England Business Environment. We will look at jobs and skills in more detail in your tutorial sessions. Also, earlier on we heard that most employers in the West of England region have fewer than 5 employees. As shown on this slide we do have volume employers, all these employ more than 1000 people. Our region has many more volume employers who you'll learn more about in future assemblies and tutorials

Slide 11 – Recap quiz

1. Explain: We'll now do a short quiz to recap what we've learnt today!

Slide 12 – What is Labour Market Information

0.5 minutes

1. Ask: What is Labour Market Information?

2. Action: Take answers from students and/or click to reveal answer

3. Go through the answer on the slide

Slide 13 – How can Labour Market Information help us?

0.5 minutes

1. Ask: How can Labour Market Information help us?

2. Action: Take answers from students and/or click to reveal answer

3. Go through the answer on the slide

Slide 14 – What is our Business Environment?

0.5 minutes

1. Ask: What is our Business Environment?

2. Action: Take answers from students and/or click to reveal answer

3. Go through the answer on the slide

Slide 15 – Next Steps

0.5 minutes

1. Go through and read out the slide

2. Explain: You are at the beginning of a journey and LMI for the West of England is an important tool we can use to help us make decisions and choices on that journey.

Assembly close and information slide