

# Labour Market Information:

## West of England

Our Labour Market Information covers Bath & North East Somerset, Bristol, South Gloucestershire and North Somerset.



There are over **46,000 businesses** in the West of England, employing around **627,000 people** across a wide range of sectors.



### Most common jobs by sector in 2019

1. Retail 14%
2. Health 14%
3. Education 9%
4. Scientific Services 9%
5. Administration 8%
6. Transport and Storage 8%
7. Government 6%
8. Manufacturing 6%
9. Construction 5%
10. IT 5%

Apprenticeships had dipped because of the pandemic. But, since March 2021, there has been a spike in opportunities.

### Recruitment figures for 2020

**Top occupations:**  
Programmer/Software Development  
Nurse  
Care Worker  
Managers  
Sales



**Entry level :**  
Construction  
Catering  
Retail  
Nursing  
Cleaners

**Graduate level:**  
Biological Scientists  
Business and Financial  
Electrical Engineers  
Sales  
Mechanical Engineers



### Top skills requested by employers.

Teamwork  
Collaboration  
Software Engineering  
Budgeting

### Software / IT/ Digital roles

- Analytics
- Cyber Security
- Games & Animation
- Networking & Cloud Infrastructure
- Programming & Software Development



### Key growth areas for jobs

- Software/IT/Digital
- Engineering
- Creative
- Construction
- Health and Social care
- Professional Services
- Business and Public Service Professionals
- Low-carbon Economy

For more information visit:

The West of England Combined Authority website

The Career Pilot website