

Context and Rationale

Covid-19 has had a disproportionate impact on the most vulnerable within our communities. This impact is deepening as the pandemic continues. Many UK (Government) reports have already begun to report of the social and community impacts of Covid-19. These include Social Inclusion and Mobility: ‘The Long Shadow of Deprivation (September 2020), BAME: ‘Beyond the data: Understanding the impact of COVID-19 on BAME groups’ (June 2020). ‘Disparities in the risk and outcomes of COVID-19’ (August 2020). Mental Health, Wellbeing and Resilience: COVID-19 Mental Health and Wellbeing Surveillance Report(s) and MindUK ‘Mental Health Emergency’ Report (June 2020). As set out in the Executive Summary, the West of England Recovery Fund (September 2020) has identified 5 clear priorities, one of which is to **Strengthen Inclusion**. This includes ‘Launch new Community Grant scheme to build local capacity and resilience in the ‘hardest hit’ communities creating pathways to employment and skills.’ This will help to address the ‘market failures’ in terms of the socio-economic impact(s) of the pandemic within our communities and amongst our most vulnerable residents. The target communities are those facing significant social and resilience barriers to accessing employment and skills pathways, who as a result are most vulnerable to covid’s impacts.

HACT is a sector leader in supporting community investment and has developed impact measures in partnership with the Centre for Excellence in Community Investment, a number of social landlords and other key strategic stakeholders. Bristol City Council is using the HACT value calculator and measures, to report on the social impact of community investment activities. To create alignment between the CRF and other community activities being delivered by our local authorities, the HACT impact measures (along with a few additional ones) have therefore been used below.

Please note: the figures below are indicative and therefore final outputs, outcomes and impacts are subject to discussion and approval with the selected VCS Managing Partner. WECA is looking for a VCS Managing Partner who has extensive experience in community impact activities to suggest additional outputs, outcomes measures in their proposal, particularly those which have an economic outcome (i.e. leads to an employability activity being undertaken (including work experience and volunteering), training and/or a job. These must be additional to the mandatory ones below, with the primary focus remaining on the detailed impacts/measures below.

Objectives	Resources/ Input	Activities	Outputs	Direct & Indirect Outcomes	Impact (benefit)
<p>The aims/ objectives of the scheme are:</p> <p>(Ensure that <u>all aims/objectives are SMART</u>)</p>	<p>In order to achieve the set of activities to fulfil these aims/ objectives we need the following:</p> <p>(Resources shouldn’t be limited to money e.g. grant, match funding, in-kind, project team, specialist support, etc. The inputs define the scope of the project being considered in the logic model)</p>	<p>In order to address the aims and objectives we will accomplish the following activities:</p> <p>(What will the money be used for? e.g. construction, project management, equipment/fit out, etc):</p>	<p>We expect that, once accomplished these activities will produce the following deliverables:</p> <p>(Provide measurable outputs e.g. length of new road/cycle path, m² of space constructed/refurbished, number of businesses supported, learners engaged, etc)</p>	<p>We expect that if accomplished these outputs will lead to the following <u>change</u> e.g. new products or services, skills, behaviour, new business/contracts etc:</p> <p>(Ensure that <u>all outcomes are SMART and relevant to the aims/objectives to allow for attribution</u>; distinguish between direct and indirect outcomes)</p>	<p>We expect that if accomplished these activities will lead to the following changes in service, organisation or community:</p> <p>(quantitative economic impacts e.g. indirect jobs and/or GVA to be <u>cross-referenced</u> with FBC as appropriate)</p>
<ul style="list-style-type: none"> Improve pathways to employment and skills by strengthening community and social cohesion 	<ul style="list-style-type: none"> Grant funding – WECA VCS match funding and expertise, PM/PSO – including desk, mobile and IT equipment. In-kind support from local authorities & other partners (referrals). Knowledge/support of project partners WECA staff support e.g. Growth Hub, Future Bright, Careers Hub acting as referral routes into the CRF project. Grants of between £100 up to £100,000K in exceptional circumstances (moved from Activities) 	<ul style="list-style-type: none"> Staff resources (both VCS partner and WECA employed PM/PSO) – project management, delivery, monitoring and evaluation. Marketing campaign. Partner engagement Post funding evaluation and review Additional VCS support. 	<p>Formation of new projects, programmes or initiatives which meet all the following:</p> <p>a) bring people together and lead to improved social resilience and cohesion (linked to the HACT valuation approach);</p> <p>b) lead to an economic outcome; and</p> <p>c) address specific impacts of Covid on target groups.</p> <p>330 residents engaged with and/or attending regularly (i.e. three times over three months) in one or more of the following:</p> <ul style="list-style-type: none"> New community project, programme or initiative which encourages community cohesion, resilience and reduces specific impacts of Covid on target groups. New voluntary group meet up – where signposting to other services can be provided New community support service For young people (up to aged 18), a youth engagement related activity New community related volunteering opportunity. 	<p>Barriers to employment and skills due to community and social cohesion will be reduced. At least 70% of participants will report two or more of the following (see HACT social impact measures and outcomes):</p> <ul style="list-style-type: none"> Improved life skills and feeling connected Increased confidence (adult) Improvements in confidence (youth) Able to obtain advice locally Positive perception of neighbourhood Feeling of belonging to a neighbourhood Talking regularly with neighbours Undertaking regular volunteering Awareness of employability, skills training and/or education opportunities Awareness of and access to community and cultural activities Not worried about crime Not worried about anti-social behaviour 	<ul style="list-style-type: none"> Individuals in targeted communities engage positively with learning, training, or work Barriers to employment and skills arising from community cohesion and resilience are reduced (measured by - HACT ‘social value’ and ‘youth’ related indicators positively selected in over 70% of feedback forms) New community projects and networks established to support community cohesion - leading to greater employability outcomes for residents. Existing VCS groups and organisations awarded a grant show improved resilience and management practice and

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			<ul style="list-style-type: none"> New cultural community activity. <p>Of these 330 residents:</p> <ul style="list-style-type: none"> 100% of individuals will be <u>directed towards</u> some form of employability, skills training and/or education. <p>HACT indicators will be positively selected in over 70% of feedback forms</p>	<ul style="list-style-type: none"> Awareness of youth related activities, clubs and organised activities. Awareness of digital support, services and training. <p>Of these 330 residents:</p> <ul style="list-style-type: none"> 65% of individuals engaging with an activity/project funded by CRF will <u>progress onto</u> some form of employability, skills training and/or education. 	productivity thus having greater impact within the community
<ul style="list-style-type: none"> Improve pathways to employment and skills by improving health & wellbeing 	<ul style="list-style-type: none"> Grant funding – WECA VCS match funding and expertise, PM/PSO – including desk, mobile and IT equipment. In-kind support from local authorities & other partners (referrals). Knowledge/support of project partners WECA staff support e.g. Growth Hub, Future Bright, Careers Hub acting as referral routes into the CRF project. 	<ul style="list-style-type: none"> Staff resources (both VCS partner and WECA employed PM/PSO) – project management, delivery, monitoring and evaluation. Marketing campaign. Partner engagement Grants of between £100 up to £100,000K in exceptional circumstances Post funding evaluation and review Additional VCS support. 	<p>Formation of new projects, programmes or initiatives which meet all the following:</p> <p>a) bring people together and lead to personal and/or social health and wellbeing (linked to the HACT valuation approach);</p> <p>b) lead to an economic outcome; and</p> <p>c) address specific impacts of Covid on target groups.</p> <p>330 residents engaged with and/or attending regularly (i.e. three times over three months) in one or more of the following:</p> <ul style="list-style-type: none"> New health and/or wellbeing related project, activity, programme or initiative Local health and/or wellbeing service New health/fitness/wellbeing activity New health/fitness/wellbeing volunteering opportunity <p>Of these 330 residents:</p> <p>100% of individuals will be <u>directed towards</u> some form of employability, skills training and/or education.</p> <p>HACT indicators will be positively selected in over 70% of feedback forms</p>	<p>Barriers to employment and skills due to health and wellbeing will be reduced. At least 70% of participants will report two or more of the following (see HACT social impact measures and outcomes):</p> <ul style="list-style-type: none"> Increased confidence (adult) Improvements in confidence (youth) Improved life skills and feeling connected Relief from depression or anxiety Good overall health Relief from drug/alcohol problems Reduction or cessation of smoking Feel in control of life Can rely on family or friends Feeling of belonging to a neighbourhood Undertaking regular volunteering Accessing employability, skills training and/or education opportunities Feeling in control of money and money management <p>Of these 330 residents:</p> <p>65% of individuals engaging with an activity/project funded by CRF will <u>progress onto</u> some form of employability, skills training and/or education.</p>	<ul style="list-style-type: none"> Individuals in targeted communities engage positively with learning, training, or work Barriers to employment and skills arising from confidence & wellbeing are reduced, with HACT ‘health’ and ‘social’ related indicators positively selected in over 70% of feedback forms Existing VCS groups embed improved workforce planning and management practices leading to more resilient workforce, and thus having greater impact within the community
<ul style="list-style-type: none"> Improve pathways to employment and skills by improving financial inclusion and resilience 	<ul style="list-style-type: none"> Grant funding – WECA VCS match funding and expertise, PM/PSO – including desk, mobile and IT equipment. In-kind support from local authorities & other partners (referrals). Knowledge/support of project partners WECA staff support e.g. Growth Hub, Future Bright, Careers Hub acting as referral routes into the CRF project. 	<ul style="list-style-type: none"> Staff resources (both VCS partner and WECA employed PM/PSO) – project management, delivery, monitoring and evaluation. Marketing campaign. Partner engagement Grants of between £100 up to £100,000K in exceptional circumstances Post funding evaluation and review Additional VCS support. 	<p>Formation of new projects, programmes or initiatives which:</p> <p>a) bring people together and lead to improved financial inclusion (linked to the HACT valuation approach);</p> <p>b) lead to an economic outcome; and</p> <p>c) address specific impacts of Covid on target groups.</p> <p>230 residents engaged with and/or attending regularly (i.e. three times over three months) in one or more of the following:</p> <ul style="list-style-type: none"> New project/activity, programme or initiative supporting residents to gain increased money management skills 	<p>Barriers to employment and skills due to health and wellbeing will be reduced. At least 70% of participants will report two or more of the following (see HACT social impact measures and outcomes):</p> <ul style="list-style-type: none"> Increased level of financial comfort and management. management and debt management. Reduced level of debt and/or debt reduction action plan and support in place. Saving on a regular basis. 	<ul style="list-style-type: none"> Individuals in targeted communities engage positively with learning, training, or work Barriers to employment and skills arising from financial inclusion and resilience issues are reduced – HACT ‘financial inclusion’ related indicators positively selected in over 70% of feedback forms Existing VCS groups and organisations awarded a grant

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			<ul style="list-style-type: none"> • New project/activity, programme or initiative supporting residents to manage debt or avoid getting into debt. • New project/activity, programme or initiative which encourages residents to save on a regular basis. • New financial inclusion related volunteering opportunity <p>Of these 230 residents:</p> <ul style="list-style-type: none"> • 100% of individuals will be <u>directed towards</u> some form of employability, skills training and/or education. <p>HACT indicators will be positively selected in over 70% of feedback forms</p>	<ul style="list-style-type: none"> • Awareness of how to access employability, skills training and/or education opportunities • Moving from unemployment to either employment or training. <p>Of these 230 residents:</p> <p>65% of individuals engaging with an activity/project funded by CRF will <u>progress onto</u> some form of employability, skills training and/or education.</p>	<p>are more resilient and productive, thus having greater impact within the community</p> <ul style="list-style-type: none"> • 65% of individuals accessing projects funded by a grant progress onto some form of employability, skills training and/or education.
<ul style="list-style-type: none"> • Increased pride of place and environmental awareness 	<ul style="list-style-type: none"> • Grant funding – WECA • VCS match funding and expertise, • PM/PSO – including desk, mobile and IT equipment. • In-kind support from local authorities & other partners (referrals). • Knowledge/support of project partners • WECA staff support e.g. Growth Hub, Future Bright, Careers Hub acting as referral routes into the CRF project. 	<ul style="list-style-type: none"> • Staff resources (both VCS partner and WECA employed PM/PSO) – project management, delivery, monitoring and evaluation. • Marketing campaign. • Partner engagement • Grants of between £100 up to £100,000K in exceptional circumstances • Post funding evaluation and review • Additional VCS support. 	<p>Formation of new projects, programmes or initiatives which:</p> <p>a) bring people together and lead to improved environmental factors (linked to the HACT valuation approach);</p> <p>b) lead to an economic outcome; and</p> <p>c) address specific impacts of Covid on target groups.</p> <p>50 residents engaged with and/or attending regularly (i.e. three times over three months) in one or more of the following:</p> <ul style="list-style-type: none"> • New project/activity, programme or initiative supporting residents to address localised environmental issues. • New environmental related volunteering opportunity <p>Of these 110 residents:</p> <ul style="list-style-type: none"> • 100% of individuals will be <u>directed towards</u> some form of employability, skills training and/or education. <p>HACT indicators will be positively selected in over 70% of feedback forms</p>	<p>Barriers to employment and skills due to health and wellbeing will be reduced. At least 70% of participants will report two or more of the following (see HACT social impact measures and outcomes):</p> <ul style="list-style-type: none"> • No problem with teenagers hanging around • Reduced vandalism/graffiti • Not worried about crime • Not worried about anti-social behaviour • Able to obtain advice locally • Positive perception of neighbourhood • Feeling of belonging to a neighbourhood • Talks regularly with neighbours <p>Of these 110 residents:</p> <p>65% of individuals engaging with an activity/project funded by CRF will <u>progress onto</u> some form of employability, skills training and/or education.</p>	<ul style="list-style-type: none"> • Individuals in targeted communities engage positively with learning, training, or work • Barriers to employment and skills arising from local environment issues are reduced – HACT ‘local environment’ related indicators positively selected in over 70% of feedback forms • Increase in levels of local volunteering - with a focus on increased employability opportunities for residents