

Get set for the future. **Now.**

Unlocking your future growth through **digital transformation**

Are you a West of England manufacturer, interested in adopting the latest digital tools but struggle to know where to start? Take advantage of our fully funded 1:1 Digital Acceleration sessions.

What will I receive?

- A bespoke digital transformation report and technology roadmap for your business
- A summary of potential digital solutions to overcome identified challenges
- Guidance on additional support Made Smarter West of England can provide, such as funding and overcoming skills gaps

What is required?

- Up to four 2-3 hour sessions and 1 hour for the presentation of findings and digital transformation recommendations
- 2-6 members of staff - ideally representatives from different levels of the organisation
- An open and honest attitude about your business, challenges and objectives

What structure will the session follow?

The diagnostic session will help us build a snapshot of your company and will follow the framework outlined below:

- Exploration of objectives, processes and pain points
- Detailed analysis of the chosen processes
- Identification of potential solutions for digital acceleration
- Analysis of return on investment for each solution



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By undertaking our 1:1 fully funded assessment we will help you identify the benefits industrial digital technologies can offer your business.

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Marc Funnell,
Digital Director,
Digital Business Unit,
National Composites
Centre

Start your journey westofengland-ca.gov.uk/made-smarter/