

THINKING ABOUT HOW TO IMPROVE YOUR BUSINESS LEADERSHIP?

See what others in the West of England are up to.



As we emerge from coronavirus restrictions, businesses are looking at how effective leadership and management can help improve their productivity in 2021. We asked SMEs across the South West how they feel about leadership and management in their companies. **Here's what they had to say.**

WORRIED YOU DON'T HAVE THE RIGHT SKILLS TO GROW YOUR BUSINESS? YOU'RE NOT ALONE.



1 in 10

business leaders in the South West don't think their leadership team has **the right blend of management skills.**



Nearly 1/5

think their team needs to work on the **ability to spot trends and opportunities.**

OTHERS ARE INVESTING IN AND IMPROVING THEIR BUSINESSES.



25%

of South West SMEs say they have improved their management skills **by engaging with business networks** in the last year.



31%

say that **investing in back office digital tools** like accounting and HR platforms has improved their business.



10x

as many business leaders think **investing in e-commerce** has improved their business, rather than worsened it.



Nearly 1/4

say they are now **better at conducting risk management** than they were a year ago. Just 6% say they are worse at it.

AND THEY'RE PLANNING FOR THE FUTURE.



Nearly 40%

say they are planning to **improve leadership skills through training** over the next year.



Over 1/3

plan to **increase their financial and performance forecasting** in the next year.

Source: Be the Business, Productive Business Index, March 2021

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